



Report to the Auburn City Council

Action Item

Agenda Item No.

11

City Manager's Approval

To: Mayor and Council Members
From: Auburn Arts Commission
Prepared By: Lee Buckingham
Date: October 22, 2012
Subject: Request to hold a juried art show, "Auburn in Winter"

The Issue

Shall the Auburn City Council authorize the Arts Commission to collect a \$10 entry fee for the "Auburn in Winter" juried Competition and Exhibition, which will hang in the City Hall Gallery during December and January. The entry fees will be used to award three cash awards for first, second, and third place.

Conclusion and Recommendation

By MOTION, authorize the Arts Commission to collect a \$10 entry fee for the "Auburn in Winter" juried Competition and Exhibition, and to award three cash awards to prizewinners.

Background

In order to promote the arts, within the City of Auburn, the Commission is trying to encourage as many local artists as possible to show their work in local venues. To this end the Commission is trying to hold a couple of art competitions a year that will hang on display in the City Hall Gallery during the existing Art Walks or as a stand alone event in between the already approved Art Walk dates. The competition will be open to all Placer County artists. Paintings, drawings, pastels, photography, mixed and other media will be considered for the show. The artwork entered into the show will be reviewed by a jury of local artists, which will select the work to hang in the show as well as select first, second and third place prizewinners. The cash awards will be determined at a later date. The work will hang in the City Hall Gallery from December 10th, 2012 until February 8th, 2013. If there are any left over funds from the entry fees available, some money will be used to buy refreshments and provide a modest amount for musical entertainment for the artist's reception, which is scheduled for December 13th, 2012. During our last competition, Councilman Nesbitt acted as one of the judges. A Volunteer from the council would be welcome for one of the judging positions

Alternatives Available to Council:

The alternative would be to not authorize the Arts Commission to collect an entry fee for the exhibition or to award cash prizes.

Fiscal Impact

An already approved budgeted Item was adopted for 2 Art Competitions to be held during the next fiscal year at \$700 each. The goal of the Commission is to make the competitions be self-supporting or in a worst case scenario, well within the budget. In this way the Impact to the City would be minimal and allow for additional competitions to be held during the year.